

## PRIVACY POLICY of Retail Robotics

As Retail Robotics, we respect your privacy and we are aware that by entrusting us with information about yourself, you place your trust in us. We therefore wish to provide you with the most important information about what happens to your personal data that we process. In this Policy, we describe how and when we collect your personal data, the purposes for which we use it, to whom we disclose it, how long we retain it, and what rights you have as a data subject in this regard.

### 1. WHO WE ARE AND WHOSE DATA WE PROCESS

The data controllers for:

- (1) individuals visiting and using the website [www.rrobotics.co](http://www.rrobotics.co) (the "**Website**");
- (2) individuals who follow Retail Robotics profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok and interact with them;
- (3) individuals who contact Retail Robotics via e-mail, telephone, the contact form on our website or other available communication channels;
- (4) candidates for employment with Retail Robotics;
- (5) our business partners (advisors or consultants, contractors and service providers to Retail Robotics);
- (6) subscribers to our newsletter

are the joint data controllers listed below, who jointly determine the purposes and means of personal data processing, and cooperate in the area of data protection and the fulfilment of the rights of data subjects:

1) **Retail Robotics Manufacturing & Services sp. z o.o.**, with its registered office at ul. Fabryczna 5, 43-110 Tychy, Poland entered in the register of entrepreneurs of the National Court Register maintained by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under KRS number: 0000896489, holding Tax Identification Number (NIP): 6462988523, and with a share capital of PLN 100,000.00;

2) **Retail Robotics sp. z o.o. sp. k.**, with its registered office at ul. Fabryczna 5, 43-110 Tychy, Poland entered in the register of entrepreneurs of the National Court Register maintained by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under KRS number: 0000479948, holding Tax Identification Number (NIP): 5472014443;

3) **BATO sp. z o.o.**, with its registered office at ul. Fabryczna 5, 43-110 Tychy, Poland entered in the register of entrepreneurs of the National Court Register maintained by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under KRS number: 0000436000, holding Tax Identification Number (NIP): 9542739864, and with a share capital of PLN 11,800.00;

4) **PROPRODUCTION sp. z o.o.**, with its registered office at ul. Fabryczna 5, 43-110 Tychy, Poland entered in the register of entrepreneurs of the National Court Register maintained by the District Court Katowice-Wschód in Katowice, 8th Commercial Division of the National Court Register, under KRS number: 0001074496, holding Tax Identification Number (NIP): 6463008863, and with a share capital of PLN 5,000.00

(hereinafter collectively referred to as "**Retail Robotics**", "**we**", "**our**", "**us**").

Any queries, requests or complaints regarding the processing of personal data should be directed to us by e-mail at [contact@rrobotics.co](mailto:contact@rrobotics.co) or in writing to our address at ul. Fabryczna 5, 43-110 Tychy, Poland **marked "GDPR"**.

### 2. WHEN AND HOW WE COLLECT YOUR DATA

We collect your personal data directly from you when you:

- browse the Website;
- follow and interact with our social media channels;
- contact us via e-mail, telephone, the contact form on our Website or other available communication channels;
- apply for a job at Retail Robotics;
- contact us in the context of business cooperation, advisory or consulting services, or the performance and delivery of services on our behalf;
- subscribe to our newsletter.

We collect your personal data from third parties when:

- we receive your contact details from our employees or coworkers as part of a referral scheme.

### **3. PURPOSES AND LEGAL BASES FOR PERSONAL DATA PROCESSING**

We process personal data for the following purposes:

(1) individuals visiting and using the Website:

- ensuring the proper technical functioning of our Website (Art. 6(1)(f) GDPR);
- profiling for the purpose of analysing Website usage statistics (Art. 6(1)(f) GDPR).

Providing your personal data is necessary to use our website.

(2) individuals who follow Retail Robotics profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok and interact with them:

- informing data subjects about the services we provide and building a positive image of Retail Robotics (Art. 6(1)(f) GDPR);
- responding to enquiries and comments received via social media (Art. 6(1)(f) GDPR).

Providing your personal data is necessary to follow our social media profiles and to receive responses to your enquiries and comments submitted through those channels.

(3) individuals who contact Retail Robotics via e-mail, telephone, the contact form or chat on our Website, or other available communication channels:

- responding to enquiries received (Art. 6(1)(f) GDPR).

Providing your personal data is necessary to respond to your enquiries.

(4) candidates for employment with Retail Robotics:

- conducting the recruitment process and assessing your skills, competencies and suitability for the position you are applying for (Art. 6(1)(b) GDPR and Art. 6(1)(a) GDPR);
- retaining documentation related to your job application for the purposes of future recruitment processes — subject to your consent (Art. 6(1)(a) GDPR);
- fulfilling legal obligations arising from the provisions of the Labour Code and other applicable Polish employment law (Art. 6(1)(c) GDPR).

To the extent specified in the provisions of the Labour Code (Art. 22<sup>1</sup>), providing your personal data is necessary to participate in the recruitment process. In all other respects, the provision of personal data is voluntary and is not a condition for taking part in the recruitment. If you do not wish us to process your personal data beyond the scope required by the Labour Code, simply do not include it in your application.

(5) our business partners (advisors or consultants, contractors and service providers to Retail Robotics):

- contacting employees of our business partners that are legal entities (Art. 6(1)(f) GDPR);
- contacting our business partners operating as sole traders (Art. 6(1)(b) GDPR);
- establishing and pursuing claims arising from contracts concluded with our business partners (Art. 6(1)(f) GDPR).

Providing your personal data is necessary to establish and maintain business cooperation with Retail Robotics.

(6) subscribers to our newsletter:

- informing data subjects about the services we provide and building a positive image of Retail Robotics (Art. 6(1)(a) GDPR or Art. 6(1)(f) GDPR);
- direct marketing of Retail Robotics services (Art. 6(1)(a) GDPR or Art. 6(1)(f) GDPR).

Providing your personal data is necessary to fulfil your newsletter subscription.

#### **4. CATEGORIES OF PERSONAL DATA**

In the case of:

1. individuals visiting and using the Website  
– we process: IP address, data stored in cookies;
2. individuals who follow Retail Robotics profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok and interact with them  
– we process: first and last name or username, and other information that is publicly available on your profile or that you voluntarily provide to us;
3. individuals who contact Retail Robotics via e-mail, telephone, the contact form or chat on our website, or through other available communication channels  
– we process: first and last name, e-mail address, telephone number, or other information that you voluntarily provide to us;
4. candidates for employment at Retail Robotics  
– we process: first and last name, e-mail address, telephone number, city of residence, information on education, qualifications and previous employment, and other information that you voluntarily provide to us;
5. our business partners (advisers or consultants, contractors and service providers acting on behalf of Retail Robotics)  
– we process: first and last name, tax identification number (NIP), e-mail address, telephone number;
6. subscribers to our newsletter  
– we process: first and last name, e-mail address.

#### **5. DATA RETENTION PERIODS**

We retain the collected personal data for the following periods:

- (1) individuals visiting and using the Website:
  - information about your IP address is retained for the duration of its archiving period in the server logs of the Website, i.e. for 14 days from the date of your visit to the Website;
  - if you choose to contact us, your personal data provided in the contact form will be deleted promptly upon resolution of your matter,
  - information contained in cookies is retained in accordance with the retention periods set out in the table included in the cookie banner,
  - additionally, personal data required for the defence or pursuit of legal claims is retained for as long as required by the limitation periods prescribed by applicable law.
- (2) individuals who visit or follow Retail Robotics profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok and interact with them:
  - personal data necessary for following our social media profiles and responding to your enquiries through those channels is retained for as long as you remain a follower of our profiles or continue to interact with them; however, your interactions such as

comments or likes will remain visible even after you stop following our profiles, for as long as you do not withdraw or delete them.

(3) individuals who contact Retail Robotics via e-mail, telephone, the contact form or chat on our website, or through other available communication channels:

- personal data necessary for responding to your enquiries is retained for as long as required to resolve your matter, or for as long as required by the limitation periods prescribed by applicable law;
- additionally, personal data required for the defence or pursuit of legal claims is retained for as long as required by the limitation periods prescribed by applicable law.

(4) candidates for employment at Retail Robotics:

- if you do not consent to the processing of your personal data contained in your recruitment documents for the purposes of future recruitment processes, such data will be deleted promptly upon conclusion of the recruitment process for the position you applied for;
- if you consent to the processing of your personal data contained in your recruitment documents for the purposes of future recruitment processes, such data will be retained until you withdraw your consent, but no longer than 2 years after the conclusion of the recruitment process.

(5) our business partners (advisors or consultants, contractors and service providers acting on behalf of Retail Robotics)

- personal data obtained through contact with employees of our business partners that are legal entities, and through contact with our business partners operating as sole traders, is retained for as long as required by applicable tax law;
- additionally, personal data required for the defence or pursuit of legal claims arising from contracts concluded with our business partners is retained for as long as required by the limitation periods prescribed by applicable law.

(6) subscribers to our newsletter:

- personal data necessary for sending commercial communications included in our newsletter is processed until you withdraw your consent to receive it or object to its processing.

## **6. TO WHOM WE MAY DISCLOSE YOUR PERSONAL DATA**

Below we set out the categories of recipients to whom we may disclose your personal data:

(1) individuals visiting and using the Website:

- IT service, systems and support providers that we use to operate the Website and analyse its statistics;
- legal advisors and consultants engaged by Retail Robotics, to the extent that disclosure of personal data is necessary for the provision of their services;
- Retail Robotics France SAS;

(2) individuals who visit or follow Retail Robotics profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok and interact with them:

- social media platform operators;
- entities to whom we outsource the management of our social media profiles;
- IT service and systems providers that we use to manage our profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok;
- legal advisors and consultants engaged by Retail Robotics, to the extent that disclosure of personal data is necessary for the provision of their services;

- Retail Robotics France SAS;
- (3) individuals who contact Retail Robotics via e-mail, telephone, the contact form or chat on our website, or through other available communication channels:
  - e-mail service operators;
  - postal operators and courier services;
  - IT service and systems providers that we use for e-mail communication and the operation of our Website;
  - legal advisors and consultants engaged by Retail Robotics, to the extent that disclosure of personal data is necessary for the provision of their services;
  - Retail Robotics France SAS;
- (4) candidates for employment at Retail Robotics:
  - IT service and systems providers that we use to manage recruitment processes;
  - legal advisors and consultants engaged by Retail Robotics, to the extent that disclosure of personal data is necessary for the provision of their services;
  - Retail Robotics France SAS;
- (5) our business partners (advisors or consultants, contractors and service providers acting on behalf of Retail Robotics):
  - entities providing accounting and bookkeeping services to Retail Robotics;
  - IT service and systems providers that we use for management within the organisational structure of Retail Robotics;
  - legal advisors and consultants engaged by Retail Robotics, to the extent that disclosure of personal data is necessary for the provision of their services;
  - Retail Robotics France SAS;
- (6) subscribers to our newsletter:
  - IT service and systems providers that we use for sending the newsletter;
  - Retail Robotics France SAS.

As we use the services of Google LLC (Google Ads and Google Analytics), Hotjar Ltd. (Hotjar), Meta Platforms Ireland Limited (Meta Pixel), and Microsoft Corporation (MS Clarity), your personal data may be transferred by these entities outside the European Economic Area on the basis of transfer mechanisms set out in Chapter V of the GDPR, such as adequacy decisions (Article 45 GDPR) or standard contractual clauses (Article 46(2)(c) GDPR). Any questions regarding transfers of personal data outside the EEA should be directed to those entities.

For more information, please refer to:

- [Google legal frameworks for data transfers](#);
- [Hotjar Privacy Policy](#),
- [Meta Business Tools Terms](#),
- [Microsoft Privacy Statement](#).

## **7. YOUR RIGHTS**

In connection with our processing of your personal data, you have the following rights as a data subject:

- the right of access to your personal data,
- the right to rectification, erasure or restriction of processing of your personal data;
- where personal data is processed by automated means for the purposes of performing a contract (Article 6(1)(b) GDPR): the right to data portability;

- where personal data is processed on the basis of the legitimate interests of the data controller (Article 6(1)(f) GDPR): the right to object to the processing of personal data;
- where personal data is processed on the basis of consent (Article 6(1)(a) GDPR): the right to withdraw consent at any time, without affecting the lawfulness of processing carried out on the basis of that consent prior to its withdrawal;
- the right to lodge a complaint with a supervisory authority, i.e. the President of the Personal Data Protection Office in Warsaw, Poland.

If you wish to exercise any of your rights, please contact us by e-mail at [contact@rrobotics.co](mailto:contact@rrobotics.co) or in writing to our address at ul. Fabryczna 5, 43-110 Tychy, Poland **marked "GDPR"**.

## **8. AUTOMATED DECISION-MAKING**

We do not use any personal data you provide for the purposes of automated decision-making.

## **9. ANALYTICS AND MARKETING TOOLS**

We use a variety of solutions and tools for analytics and marketing purposes. Below you will find key information about these tools. Further details can be found in the privacy policies of the individual tools.

### **FACEBOOK AND INSTAGRAM PAGE INSIGHTS**

As part of our social media accounts, we use page insights features provided by, among others, Facebook and Instagram. Page insights is a feature that allows us to view aggregated and anonymised data about users of our fanpage and to understand the actions taken by people who visit it. We process personal data within the page insights feature as a joint data controller together with Meta Ireland Limited. All enquiries regarding the page insights feature should be directed to Meta. For more information, please see:

- [Data Policy](#) (Facebook)
- [Data Policy](#) (Instagram)

### **GOOGLE ADS**

We use Google Ads on our Website. This is a tool that enables us to measure the effectiveness of information campaigns carried out by Retail Robotics, allowing us to analyse data such as keywords and the number of unique users. The Google Ads platform also allows us to display our communications to individuals who have previously visited the Website. For information on how Google processes personal data in connection with this service, please see [here](#).

### **GOOGLE ANALYTICS**

We use Google Analytics on our Website. Google Analytics cookies are files used by Google to analyse how the Website is used and to generate statistics and reports on its functioning. Google does not use the collected data to identify users, nor does it combine such data for the purpose of enabling identification. For detailed information on the scope and principles of personal data processing in connection with this service, please see [here](#).

### **HOTJAR AND MS CLARITY**

We use Hotjar and MS Clarity on our Website. These are tools that allow us to monitor user traffic on the website: to create click maps and to analyse the paths along which users navigate. For detailed information on the scope and principles of personal data processing in connection with these services, please see [here](#) (Hotjar) and [here](#) (MS Clarity).

### **LINKEDIN INSIGHT TAG**

We use LinkedIn Insight Tag on our Website. This is a marketing tool provided by LinkedIn that allows us to measure the effectiveness of advertising campaigns and to better understand the audience visiting our Website. For more information on LinkedIn's personal data processing principles and marketing purposes, please see [here](#).

## **META PIXEL**

We use Meta Pixel on our Website. Meta Pixel is a tool that enables us to measure the effectiveness of information campaigns carried out by us on Facebook. The tool allows for advanced personal data analytics in order to optimise our activities using other tools offered by Meta. For detailed information on how Meta processes personal data, please see [here](#).

## **10. SOCIAL MEDIA**

We process the personal data of users who follow or visit our profiles on Facebook, Instagram, LinkedIn, X, YouTube and TikTok, and who interact with them. Detailed information on personal data processing by each platform can be found at the links below:

- [Facebook and Instagram Privacy Policy](#);
- [LinkedIn Privacy Policy](#);
- [X Privacy Policy](#);
- [YouTube Privacy Policy and YouTube](#);
- [TikTok Privacy Policy](#)

## **11. COOKIES**

On our Website we use cookie technology ("**cookies**") and similar technologies (e.g. pixel tags).

Cookies are small packets of information stored on end-user devices, typically containing the address of the service, the date of placement, the expiry date, a unique number and additional information consistent with the purpose of the given file.

The cookies we use can be divided into the following categories:

- necessary cookies, which are essential for the proper functioning of our Website. Without these cookies, certain services and features of the Website may not function correctly. They enable basic operations such as page navigation and access to secure areas of the site.
- analytical cookies, which allow us to understand how users behave on our Website using aggregated and anonymised statistical information.
- performance cookies, which allow us to monitor and optimise the functioning of our Website using aggregated and anonymised performance data, such as page load times, feature response speeds and any technical errors, thereby enabling us to improve the quality of users' experience on the site.
- marketing cookies, which are used to track user activity and allow advertisements to be tailored to individual preferences.

We also use advertising tools provided by Google, LinkedIn, Meta and Microsoft. This means that — depending on your device settings and your consent — information about your use of our Website may be combined with other information you have provided to Google, LinkedIn, Meta or Microsoft, or which has been collected as a result of your use of those services. These platforms collect data directly from your web browser and process it under their own privacy policies.

You can disable the saving of cookies directly on the device you use to connect to our Website, in accordance with the instructions provided by your browser's manufacturer:

- [Google Chrome](#)
- [Safari](#)
- [Mozilla Firefox](#)

Information on how to configure and delete cookies in other web browsers can be found on the websites of their respective manufacturers.

## **12. CHANGES TO THE PRIVACY POLICY**

The provisions of this Privacy Policy may be subject to improvements and amendments, and the most recent versions will be published on our Website each time, accompanied by the date of the last update.

This Policy is effective as of 13 April 2026.